

TRAINING OPPORTUNITY

LEARN HOW TO PLAN AND CARRY OUT AN EFFECTIVE LOCAL PUBLIC RELATIONS STRATEGY AND BUILD AND MAINTAIN A LOCAL ASSOCIATION WEBSITE!

- Participants will learn the importance of local public relations efforts, work on a local PR plan and be introduced to the basics of a local association website*.
- Join us at the Bloomington IEA Office on Thursday, January 17 from 5-8 pm.
- A light dinner will be provided. So we need to know how many are coming!
- Please RSVP to Karen at the IEA Office no later than Monday, January 14:

Karen.Hancock@ieanea.org OR 309-663-6400

**To make the website training most beneficial, it would help if someone from each local would bring a laptop to the training with them (if you have one, you can actually set up and start working on the website instead of just watching and learning!).*

Also ... it would help if someone from each local would go to www.wordpress.com and sign up for an account and bring the account login information to the training. This will save time that night!